



Perspective Match

Reach & Fit — a plain read of your therapist profile

We read your profile the way a prospective client does

Then we help you say what you actually mean, so the right people recognise you. Nothing is scored against your colleagues, and nothing about your practice is judged. Your convictions stay intact — we only make them easier to read.

1 Paste your profile

Drop in the bio you already use, plus your listing link if you have one.

2 Read what lands

Who it invites, who hesitates, and the few lines doing the most quiet damage.

3 Paste it back

A separate build per platform — ten supported, each with its own fields, limits and reader.

What you get back

- **The reader's view** Who your wording invites, who it quietly turns away, and why.
- **Friction, kindly named** At most three sticking points, each paired with an inviting way to say the same thing.
- **Line-level rewrites** Your own voice, clearer — copy each suggestion with one click.
- **The first 270 characters** The search opener that decides whether anyone clicks at all.
- **Ten platform builds** One paste-ready version per directory, each written to its own fields and limits.
- **A tone control** Slide between the widest welcome and letting your convictions lead — the wording follows.

The builds we write

Psychology Today

Headway

Alma

Grow Therapy

TherapyDen

Zencare

GoodTherapy

SonderMind

Your own website

Google Business Profile

How we hold your material

Your bio is used to produce your report and nothing else. Photos are read once and discarded. Nothing is shared with other practices, and no part of the report ranks you against another clinician.